

25th Annual

2nd Attempt

Cowpokes for
Kids
Trail Ride

Sponsor Investment 2021



NEW HORIZONS

Keeping Kids First

25th Annual – 2nd Attempt

Cowpokes for Kids^U Trail Ride

ABOUT THE EVENT

The **Cowpokes for Kids Trail Ride** is a 3-day event and trail ride that takes place on McCasland Ranch in Star, TX. Approximately 200 to 300 riders attend this weekend of fun.

Cowpokes for Kids Trail Ride is a charity fundraising event for New Horizons, a nonprofit organization helping over 1,200 children in Texas each year. New Horizons provides services of residential treatment homes for children who have been abused and neglected, foster care, adoption, and youth counseling.

AT THE EVENT

The event begins on Friday evening with a fish fry, live music and dance.

On Saturday, breakfast and lunch will be served along with 2 rides across 3 beautiful ranches. Saturday evening includes a delicious steak dinner, live & silent auctions, and musical entertainment and dance provided by Kelly Spinks & Miles of Texas band.

Sunday concludes with breakfast, a morning ride, church service on the creek with the kids from New Horizons Ranch, and lunch before everyone packs up to head home.



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SCOUT

\$1,000

- One 2x3 Banner with Company Name at Event
- Company Name on Sponsor Sign
- Company Name on Cowpokes for Kids T-Shirt
- 2 Tickets to Saturday Night Steak Dinner, Live Musical Entertainment, and Auction
- Cowpokes for Kids T-Shirts and Koozies
- Thank You Swag Bag

WRANGLER

\$2,500

Everything in Scout Level PLUS

- Company Name on special online advertisement
- 4 Total Tickets to Saturday Night Steak Dinner, Musical Entertainment, and Auction
- Two 3x5 Banners with your Company Name at Event (instead of 2x3)
- Framed Commemorative 25th Anniversary Trail Ride Poster
- Company swag of your choice given to every attendee

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TRAIL BOSS

\$5,000

Everything in Scout and Wrangler Level PLUS

- Company Featured on Cowpokes for Kids TV Commercial
- Company Logo in Premiere Location on Cowpokes for Kids Trail Ride website (cowpokesforkids.com)
- 6 Total Tickets to Saturday Night Steak Dinner, Musical Entertainment, and Auction
- Three total 3x5 Banners with your Company Logo in various high traffic locations at the venue
- Private Tour of New Horizons Ranch for up to 20 people. Meal included.
- Company Logo on Cowpokes for Kids T-Shirt
- Company Logo on Sponsor Sign



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Company _____

Contact Name _____

Address _____

Email _____

Phone Number _____

My company will sponsor Cowpokes for Kids Trail Ride 2021 at the following level:

SCOUT - \$1,000

WRANGLER - \$2,500

TRAIL BOSS - \$5,000

Signature

Date

You can pay by check or credit card. Send your check to:
New Horizons - 147 Sayles Blvd. - Abilene, TX 79605

Please call New Horizons at 325-437-1852 and speak to Hollie Jo or Cara if you have any questions or to pay by card.

THANK YOU!